

Charlotte

AUGUST / SEPTEMBER 2022

# HOME

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# *PUSHING* BOUNDARIES



ONE FAMILY STEPS  
OUTSIDE THE  
TRADITIONAL BOX  
WITH THEIR MODERN  
HOME IN FORT MILL.

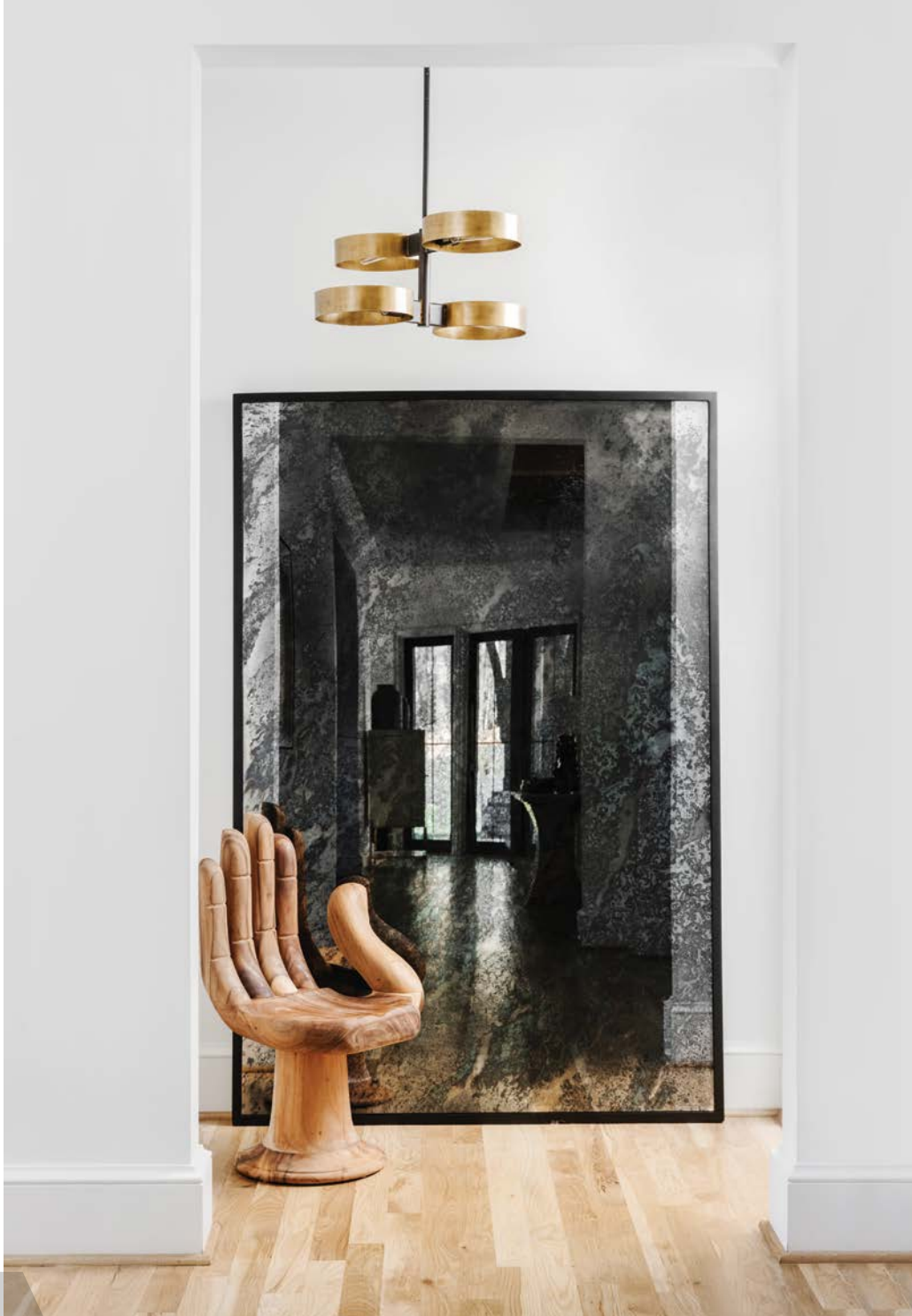
TEXT BY **BLAKE MILLER**  
PHOTOGRAPHY BY **LAURA SUMRAK**

The Krasnoffs wanted the living room to feel less like a family room and more like a hip hotel lobby where friends and family gather for cocktails and conversation. Kelly achieved this by adding pieces like the modern chandelier by Arteriors and the black-and-white chairs by Gabby, which are perfect for lounging and entertaining guests.



To set the tone for the home's interior design, Kelly wrapped the entryway in a subtle but sophisticated wallpaper by Jennifer Latimer. "The wallpaper is who she is," Kelly says. "She's not somebody who would have a plain white foyer." The hair-on-hide bench is by Arteriors and the rug is by Jaipur Living. **OPPOSITE:** In the hallway leading from the dining room to the guest bedroom and bathroom, the chair from Noir doubles as seating and art. The lighting by Arteriors along with the mirror by Four Hands transforms the space into one that sparks conversation.





ALEX KRASNOFF WANTED SOMETHING DIFFERENT, so she and her husband scooped up a lot on a quiet cul-de-sac and began planning their custom home. They enlisted the help of architect Charles Michael Frusterio out of Birmingham, Alabama, and builder Linnane Homes to bring their dream home to fruition. “I wanted it to be different,” says Krasnoff of the home’s architecture and interior design. “I didn’t want the house to feel like it was built in 2022. I wanted some of the Old World feel but I also wanted it to be really modern

and contemporary.” To assist with the architectural plans and interior design, she called on designer Jacy Kelly to complete the home-build team.

“I fell in love with Alex the moment I met her,” Kelly says. “She’s so stylish and fun, very trusting and open minded, so I knew this would be a great project to work on.” The facade of the home was initially going to be white, but not one to follow the current trend, Krasnoff insisted on a black exterior—a German schmear over the brick giving the home a dramatic presence on





The kitchen was designed to be sophisticated and elevated, but also inviting. The all-black custom cabinetry with Rejuvenation hardware coupled with the honed marble counters creates a moody tone for the space, and the brick-ceiling detail adds dimension and warmth. The stools are from Gabby and the lanterns are from Currey & Company.

**OPPOSITE:** Krasnoff was adamant about not having an all-white kitchen, so Kelly wanted to do something bold but warm and inviting. The custom cabinetry was painted all black, but the countertops—a honed marble—and backsplash remained white to provide a touch of lightness to the space. A one-of-a-kind runner was added for a subtle dose of color.

the quiet street. “It was supposed to be a white exterior, but the entire neighborhood is white homes, so I said, ‘let’s go black and go the extreme opposite,’” Krasnoff says.

Inside, though, is where Krasnoff really wanted to focus her attention. “Jacy’s aesthetic is a lot of black and white, really edgy,” says the avid design lover. “But she also knew that I didn’t want to go quite that edgy. What she gathered from me was that I was really attracted to texture. As long as I had texture in different elements with some pops of color, I was happy.” For Kelly, it was a match made in heaven. “I love black and I would live in an all-black house if I could,” laughs the designer. “To have a client who was on board with black was really fun. Black grounds everything, and it’s timeless. You can paint an accent wall whatever color and it won’t last. But black is perfectly neutral with different metals and shades of gray and white.”

With that in mind, Kelly began pulling together design

The scullery needed to be more than a regular wet bar for the Krasnoffs. "It couldn't just be about beer and wine in this space," says Kelly, whose clients love to entertain. "It needed to spark excitement about what kind of cocktail they can create today." The tile from The Tile Shop and honed granite counters provide the perfect backdrop for the glass and brass floating open shelves sourced by the builder. The chandelier is by Arteriors.



schemes for every room, each featuring a black-and-white base layered with organic textures, wood and metallic finishes, and natural hues to keep things warm and welcoming. "Alex wanted it all," Kelly says. "She wanted all of the cool lighting, all of the wallpapers, really cool art and furniture. She wanted it to be something that when people walked in they were blown away by the interior design."

In the primary bedroom, Kelly painted the tongue-and-groove ceiling black and added a stunning black chandelier by Arteriors, resulting in a dramatic, moody feel. She set the tone for the home's elevated style in the foyer where wallpaper by

Jennifer Latimer doubles as artwork, creating a warm, inviting entry. One of the most alluring rooms is the scullery off the kitchen. There, floating brass and glass shelves sourced by the builder and a black backsplash from The Tile Shop combine to create a sophisticated bar area where the Krasnoffs can make drinks, gather, and entertain.

Because entertaining was a priority for the Krasnoffs, every room needed to function seamlessly for intimate dinners with friends and family. "Alex wanted the family room to feel less like a traditional family room and more like a hip hotel lobby where people are drawn in and want to sit and take it



The Krasnoffs love to host intimate dinner parties and wanted a dining room that was functional yet sophisticated. With their subtle design, the wallpaper and custom draperies by Jennifer Latimer provide interest to the room. Complementary pieces like the dining table by CFC, the sideboard by Noir, and the dining chairs by Worlds Away add a modern touch to the space. The chandelier by Arteriors is yet another stunning centerpiece.



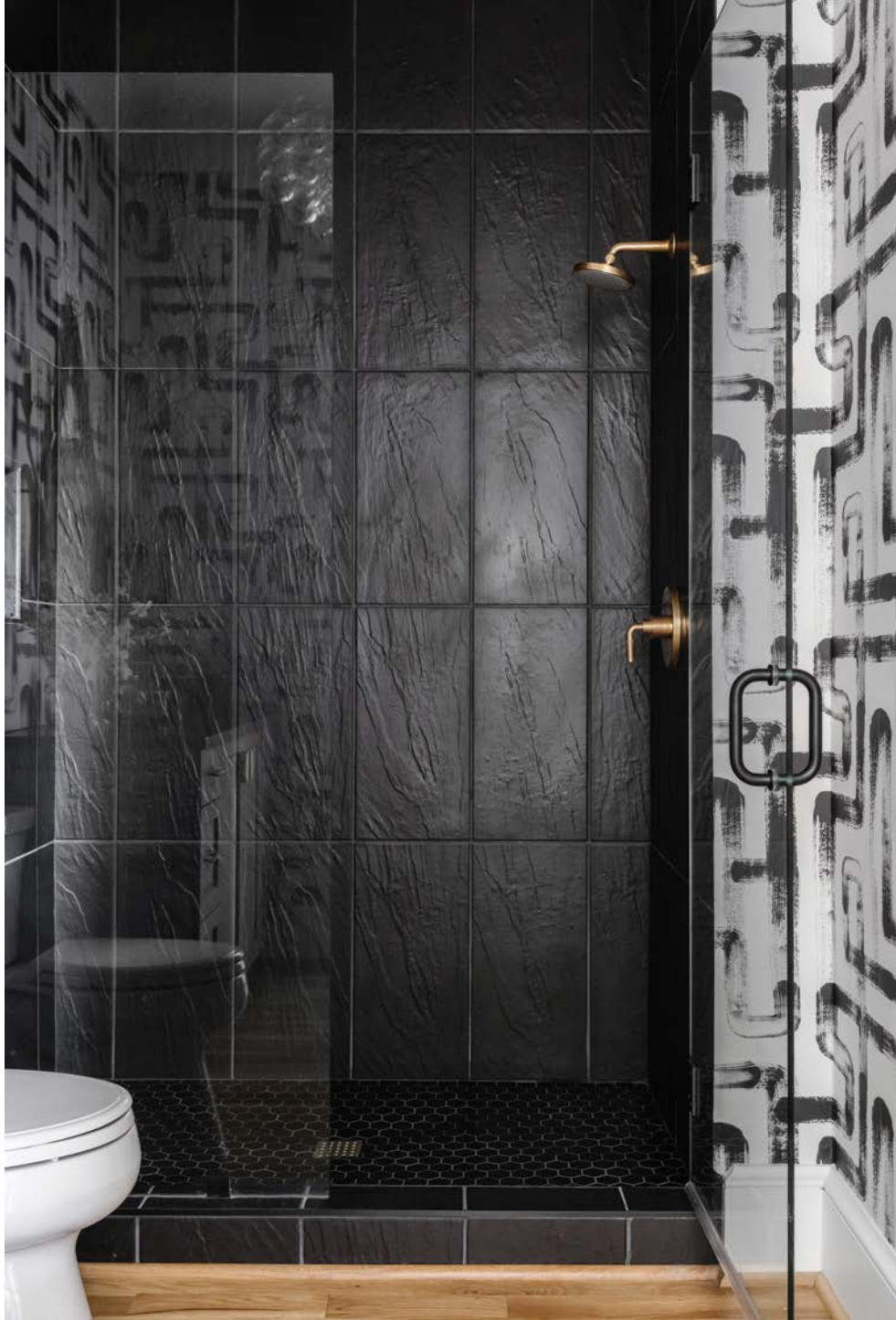
Because the primary bedroom gets an abundance of natural light, Kelly saw it as an opportunity to be bold with the room's design. To draw attention to the ceiling's architecture, she stained the wood detail black while the walls remained white. The addition of black-and-white plaid curtains adds to the drama. The chandelier is by Arteriors. **OPPOSITE:** In the primary bathroom, the goal was to keep it sophisticated yet warm. The coupling of the black-and-white tile with the wood tile from The Tile Shop accomplished the warm modern aesthetic while the chandelier by Arteriors adds another level of interest to the space.







The guest bedroom is off the main living spaces, so Kelly wanted the room to be neutral but also impactful. The dramatic chandelier by Arteriors becomes the wow factor in the room while the four-poster bed by CFC and the nightstands by Worlds Away serve as complementary pieces. The bedding is by Pom Pom at Home. **OPPOSITE:** The guest bathroom is also the powder room, so the design had to be as elevated as the other spaces. The vertical placement of the Nain Negro tile coupled with small-scale hexagon tile complements the wallcovering by Livette's Wallpaper.



all in,” Kelly says. “This space is very central to the first floor of the house, so the goal was to layer-in unexpected textures and a little more color than the rest of the house. She wanted her friends to hang out there and have cocktails instead of standing around the kitchen island, which is what traditionally happens.” A pair of black-and-white chairs by Gabby encourage conversation and lounging, and pieces like the Arteriors chandelier draw the eye up and spark talk about its unique shape and design.

Every inch of the home was carefully considered, with Kelly wanting to create an interesting moment around every corner. A hallway leading from the dining room to the guest bedroom and bathroom features a chair from Noir, a giant hand that

doubles as a piece of art. Coupled with an Arteriors chandelier and a mirror by Four Hands, this hallway could have been left untouched but instead become another conversation starter.

“Alex was an amazing client,” Kelly says. “She became a cheerleader for me when I was designing her home. I love the way this came together. I’m also really excited about this level of edgy design that’s coming to Fort Mill and Charlotte, that it’s not all Southern traditional.” For the Krasnoffs, it’s exactly what they envisioned when they first made the move. It’s something different from everything else. “Every time I drive up to my house, I have to pinch myself,” Krasnoff says. “It’s so insanely gorgeous and so different from anything else in the city. It’s exactly what we wanted.” ♦